



# Sponsorship Opportunities

Thanksgiving Day  
Thursday, November 26, 2026

## Van Andel Arena

New! 10K Race Begins at 8:00am

Mini Trot Race Begins at 8:10am

5K Race Begins at 8:30am

New! 1-Mile Walk Begins at 8:40am

## Event Overview

The Grand Rapids Public Schools and GRPS Foundation are excited to host the 34th Annual Grand Rapids Turkey Trot, presented by Blue Care Network of Michigan. This family-friendly event on Thanksgiving Day supports over 5,500 GRPS student-athletes and draws more than 6,500 participants annually. New this year: a 10K race and a 1-mile walk!

The morning begins with the LMCU Mini Trot for kids 12 and under. All races start and finish at the Van Andel Arena. Race winners will get a pie! A virtual option is also available.

This event promotes wellness, GRPS programs, and community, while offering sponsors strong visibility across the greater Grand Rapids area. Join us in making this well-loved tradition a success!



**\$286,000+**  
funds  
raised

*Highest in  
event history!*

**6,500+**  
run/trotter  
participants

*Highest in  
event history!*

**5,500+** GRPS  
student  
athletes  
supported

**Largest 5K  
in West MI**

*Continuing to  
grow every year!*



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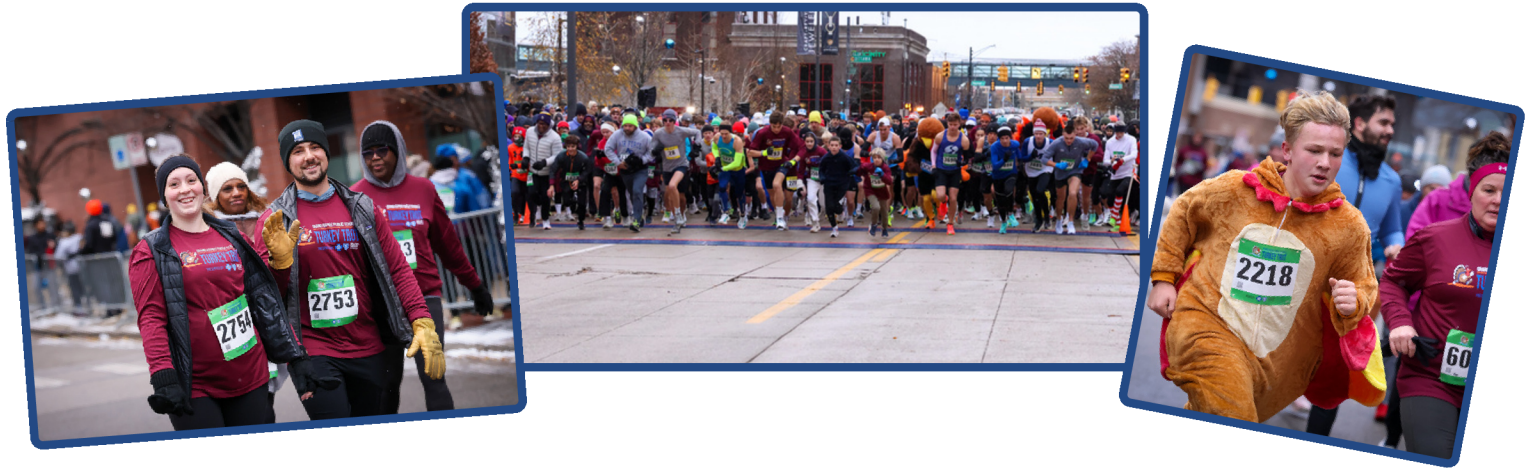
**Presenting Sponsor**  
**\$30,000**

**SOLD**  
**Blue Cross Blue Shield of Michigan and Blue Care Network.**

Includes all the sponsorship benefit items at right as well as packet pick up location, membership on the race committee, premier logo on all Turkey Trot items.

## BENEFITS BY SPONSORSHIP LEVEL

	Mini Trot Presenting \$10,000	10k Presenting \$10,000	1 Mile Walk Presenting \$10,000	Golden Drumstick \$8,000	Harvest Champion \$5,000	Wishbone Supporter \$2,500	Gratitude Giver \$1,500
Race Entries	25	25	25	20	15	10	5
Corporate Team Challenge Couch to 5k plan	✎	✎	✎	✎	✎	✎	✎
Race Discount Code (\$5 off) to share	✎	✎	✎	✎	✎	✎	✎
Logo on Race T-shirt	✎	✎	✎	✎	✎	✎	✎
Logo on Race Website	✎	✎	✎	✎	✎	✎	
Logo in Race Emails	✎	✎	✎	✎	✎	✎	
Logo in WE ARE GR Print Newsletter	✎	✎	✎	✎	✎		
Social Media Tag/Post	3	3	3	1			
Opportunity to include Information in Virtual Packet	✎	✎	✎	✎			
Logo on Finish Line Chute	✎	✎	✎				
Tom the Turkey Mascot Visit	✎	✎	✎	✎	✎		
Banner at Start and Finish Line	✎	✎	✎				
VIP Warming Area	✎	✎	✎				
Media kickoff and recognition	✎	✎	✎				
VIP start of specialty race	✎	✎	✎				
Logo presence on GR Xmas parade float	✎	✎	✎				



# TURKEY TROT SPONSORSHIP PACKET 2026 SPONSORSHIP FORM

## CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

PAYMENT ACCEPTED BY CHECK, CREDIT CARD  
OR ONLINE AT GRPSF.ORG

Sponsorship Level: \_\_\_\_\_

Amount: \_\_\_\_\_

## PAYMENT INFORMATION

Please send an invoice     Check Made to Grand Rapids Public School Foundation

Amex     Visa     Mastercard     Discover

Card Holder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

PLEASE EMAIL THIS FORM BACK TO [INFO@GRPSF.ORG](mailto:INFO@GRPSF.ORG) OR MAIL TO  
GRPS FOUNDATION PO BOX 2225 GRAND RAPIDS MI 49501

*Please make checks payable to: Grand Rapids Public Schools Foundation*



Want to pay  
online instead?  
Scan here!

# THANK YOU!

## QUESTIONS?

For sponsorship information, contact  
Stephanie Andrews at 616.819.6895  
or [Stephanie@grpsf.org](mailto:Stephanie@grpsf.org)