



Sponsorship Opportunities

Thanksgiving Day
Thursday, November 27

Van Andel Arena

Mini Trot Race Begins at 8:10am
5k Race Begins at 8:30am

Event Overview

The Grand Rapids Public Schools and GRPS Foundation are excited to host the 33rd Annual Grand Rapids Turkey Trot, presented by Blue Care Network of Michigan. This family-friendly 5K on Thanksgiving Day supports over **4,000 GRPS student-athletes** and draws more than **6,000 participants annually**.

The morning begins with the LMCU Mini Trot for kids 12 and under. The 5K run/walk will then start and finish at the Van Andel Arena. A virtual option is also available.

The event promotes **wellness, GRPS programs, and community**, while offering sponsors strong visibility across the greater Grand Rapids area. Join us in making this well-loved tradition a success!



2024 Event Photos



The Turkey Trot Impact

**\$286,000+
funds
raised**

*Highest in
event history!*

**6,400+
run/trotter
participants**

*Highest in
event history!*

**4,000+
GRPS
student
athletes
supported**

**Largest 5K
in West MI**

*Continuing to
grow every year!*



Sponsorship Opportunities

Presenting Sponsor

\$30,000

SOLD

Blue Cross Blue Shield of Michigan and
Blue Care Network.

Includes all the sponsorship benefit items at right as well as packet pick up location, membership on the race committee, premier logo on all Turkey Trot items.

BENEFITS BY SPONSORSHIP LEVEL

	Mini Trot Presenting \$15,000	Golden Drumstick \$10,000	Harvest Champion \$5,000	Wishbone Supporter \$2,500	Gratitude Giver \$1,250
Race Entries	25	20	15	10	7
Corporate Team Challenge Couch to 5k plan					
Race Discount Code (\$5 off) to share					
Logo on Race T-shirt					
Logo on Race Website					
Logo in Race Emails					
Logo in WE ARE GR Print Newsletter					
Social Media Tag					
Opportunity to include Information in Virtual Packet					
Logo on Start and Finish Line Banner					
Tom the Turkey Mascot Office Visit					
Banner at Start and Finish Line					
VIP Area Seats	15	15	10		
Media event invite and speaking opportunity					
VIP start of specialty race					
Finisher item for specialty race					



TURKEY TROT SPONSORSHIP PACKET 2025 SPONSORSHIP FORM

CONTACT INFORMATION

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

PAYMENT ACCEPTED BY CHECK, CREDIT CARD
OR ONLINE AT [GRPSF.ORG](https://grpsf.org)

Sponsorship Level: _____

Amount: _____

PAYMENT INFORMATION

☐ Please send an invoice ☐ Check Made to Grand Rapids Public School Foundation

☐ Amex ☐ Visa ☐ Mastercard ☐ Discover

Card Holder Name: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

PLEASE EMAIL THIS FORM BACK TO [INFO@GRPSF.ORG](mailto:info@grpsf.org) OR MAIL TO
GRPS FOUNDATION PO BOX 2225 GRAND RAPIDS MI 49501

Please make checks payable to: Grand Rapids Public Schools Foundation



Want to pay
online instead?
Scan here!

THANK YOU!

QUESTIONS?

For sponsorship information, contact
Stephanie Andrews at 616.819.6895
or Stephanie@grpsf.org